

Unless otherwise defined herein, capitalised terms used in this announcement shall have the same meanings as those defined in the prospectus dated 29 June 2020 (the “**Prospectus**”) issued by Adtiger Corporations Limited (the “**Company**”).

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This announcement is for information purposes only and does not constitute an offer or an invitation to induce an offer by any person to acquire, purchase or subscribe for securities. Potential investors should read the Prospectus for detailed information about the Global Offering described below before deciding whether or not to invest in the Offer Shares.

This announcement is not for release, publication, distribution, directly or indirectly, in or into the United States or any other jurisdiction where such distribution is prohibited by law. This announcement does not constitute and is not an offer to sell or a solicitation of any offer to buy securities in Hong Kong, the United States or any other jurisdiction. The Shares have not been, and will not be, registered under the United States Securities Act of 1933 (as amended) (the “**U.S. Securities Act**”) or any state securities laws of the United States and may not be offered or sold in the United States absent registration under the U.S. Securities Act or except pursuant to an applicable exemption from, or in a transaction not subject to, the registration requirements of the U.S. Securities Act. There is not and it is not currently intended for there to be any public offering of securities of the Company in the United States.

In connection with the Global Offering, SBI China Capital Financial Services Limited, as stabilisation manager (the “**Stabilisation Manager**”) (or any person acting for it), on behalf of the Underwriters, may over-allocate or effect transactions with a view to stabilising or supporting the market price of the Shares at a level higher than that which might otherwise prevail for a limited period beginning on or after the Listing Date. However, there is no obligation on the Stabilisation Manager (or any person acting for it) to conduct any such stabilising action, which, if taken, (a) will be conducted at the absolute discretion of the Stabilisation Manager (or any person acting for it) and in what the Stabilisation Manager reasonably regards as the best interest of the Company, (b) may be discontinued at any time and (c) is required to be brought to an end within 30 days of the last day for the lodging of applications under the Hong Kong Public Offering. Such stabilisation action, if taken, may be effected in all jurisdictions where it is permissible to do so, in each case in compliance with all applicable laws, rules and regulatory requirements, including the Securities and Futures (Price Stabilizing) Rules, as amended, made under the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong).

Potential investors should be aware that stabilising action cannot be taken to support the price of the Shares for longer than the stabilisation period which begins on the Listing Date and is expected to expire on Sunday, 2 August 2020, being the 30th day after the last day for the lodging of applications under the Hong Kong Public Offering. After this date, no further stabilising action may be taken, and demand for the Shares and the price of the Shares could fall.

AdTiger

ADTIGER CORPORATIONS LIMITED

虎視傳媒有限公司

(Incorporated in the Cayman Islands with limited liability)

GLOBAL OFFERING

- Number of Offer Shares under the : 150,000,000 Shares (subject to the Over-
Global Offering allotment Option)
- Number of Hong Kong Offer Shares : 15,000,000 Shares (subject to adjustment)
- Number of International Offer Shares : 135,000,000 Shares (subject to
adjustment and the Over-allotment
Option)
- Maximum Offer Price : HK\$1.00 per Share plus brokerage of
1%, SFC transaction levy of 0.0027%
and the Stock Exchange trading fee of
0.005% (payable in full on application,
subject to refund)
- Nominal value : US\$0.0005 per Share
- Stock code : 1163

Sole Sponsor



Joint Global Coordinators



Joint Bookrunners



Joint Lead Managers



Application has been made by the Company to the Listing Committee of the Stock Exchange for the listing of, and permission to deal in, the shares of the Company (the “**Shares**”) in issue and the Shares to be issued pursuant to the Global Offering (including any additional Shares which may be issued pursuant to the exercise of the Over-allotment Option and granted under the Post-IPO Share Option Scheme). Assuming that the Hong Kong Public Offering becomes unconditional at or before 8:00 a.m. on Friday, 10 July 2020, it is expected that dealings in the Shares on the Stock Exchange will commence at 9:00 a.m. on Friday, 10 July 2020. Whether or not the Over-allotment Option is exercised, an announcement will be made by the Company on the website of the Stock Exchange at www.hkexnews.hk and the website of the Company at www.adtiger.hk.

The Global Offering comprises the Hong Kong Public Offering of initially 15,000,000 Shares (subject to adjustment) and the International Offering of initially 135,000,000 Shares (subject to adjustment and the Over-allotment Option) representing 10% and 90% of the total number of Offer Shares initially available under the Global Offering, respectively. The allocation of the Offer Shares between the Hong Kong Public Offering and the International Offering will be subject to reallocation as described in the section headed “Structure of the Global Offering” in the Prospectus. In particular, the Joint Global Coordinators shall have the right to reallocate Offer Shares from the International Offering to the Hong Kong Public Offering. In accordance with Guidance Letter HKEx-GL91-18 issued by the Stock Exchange, in the event that (i) the International Offering is undersubscribed; or (ii) when the International Offering is not undersubscribed and the Hong Kong Public Offering is oversubscribed by less than 15 times of the total number of Offer Shares initially available under the Hong Kong Public Offering, then the maximum total number of Offer Shares that may be reallocated from the International Offering to the Hong Kong Public Offering will be 15,000,000 Offer Shares, representing approximately 10% of the Offer Shares initially available under the Global Offering, so that the maximum total number of the Offer Shares available under the Hong Kong Public Offering will be increased to 30,000,000 Offer Shares, representing approximately 20% of the number of the Offer Shares initially available under the Global Offering (before any exercise of the Over-allotment Option), and the final Offer Price shall be fixed at the bottom end of the indicative Offer Price Range (i.e. HK\$0.84 per Offer Share) as stated in the section headed “Structure of the Global Offering — The Hong Kong Public Offering — Reallocation” in the Prospectus.

The Company is expected to grant to the International Underwriters the Over-allotment Option, exercisable at the sole discretion of the Joint Global Coordinators (for themselves and on behalf of the International Underwriters) at any time from the Listing Date until 30 days after the last day for lodging applications under the Hong Kong Public Offering, pursuant to which the Company may be required to allot and issue up to an aggregate of 22,500,000 additional new Shares, representing not more than 15% of the number of Offer Shares initially available under the Global Offering, at the Offer Price, to cover over-allocations in the International Offering, if any.

Applications for the Hong Kong Offer Shares will only be considered on the basis of the terms and conditions set out in the Prospectus, the related Application Forms and the designated website (www.ewhiteform.com.hk) for the eWhite Form.

Subject to the granting of the approval for the listing of, and permission to deal in, the Shares on the Stock Exchange and compliance with the stock admission requirements of HKSCC, the Shares will be accepted as eligible securities by HKSCC for deposit, clearance and settlement in CCASS with effect from the date of commencement of dealings in the Shares on the Stock Exchange or any other date as determined by HKSCC. Settlement of transactions between participants of the Stock Exchange is required to take place in CCASS on the second Business Day after any trading day. All activities under CCASS are subject to the General Rules of CCASS and CCASS Operational Procedures in effect from time to time. All necessary arrangements have been made to enable the Shares to be admitted into CCASS.

The Offer Price will not be more than HK\$1.00 per Offer Share and is currently expected to be not less than HK\$0.84. Applicants for the Hong Kong Offer Shares are required to pay, on application, the maximum Offer Price of HK\$1.00 per Offer Share, plus brokerage of 1.0%, SFC transaction levy of 0.0027% and Stock Exchange trading fee of 0.005%.

If an application is rejected, not accepted or accepted in part only, or if the Offer Price as finally determined is less than the maximum Offer Price of HK\$1.00 per Offer Share (excluding brokerage, SFC transaction levy and Stock Exchange trading fee payable thereon) paid on application, or if the conditions of the Global Offering as set out in the section headed “Structure of the Global Offering — Conditions of the Global Offering” in the Prospectus are not satisfied or if any application is revoked, the application monies, or the appropriate portion thereof, together with the related brokerage, SFC transaction levy and Stock Exchange trading fee, will be refunded, without interest or the cheque or banker’s cashier order will not be cleared. Any refund of your application monies will be made on 9 July 2020.

Applicants who would like the Hong Kong Offer Shares to be allotted in their own names should either (i) complete and sign the **WHITE** Application Forms; or (ii) submit applications online through the designated website of the **eWhite Form** Service Provider at www.ewhiteform.com.hk. Applicants who would like to have the Hong Kong Offer Shares allotted in the name of HKSCC Nominees Limited and deposited directly into CCASS for credit to their CCASS Investor Participant stock accounts or the stock accounts of their designated CCASS Participants maintained in CCASS should either (i) complete and sign the **YELLOW** Application Forms; or (ii) give **electronic application instructions** to **HKSCC** via **CCASS**.

Copies of the Prospectus, together with the **WHITE** Application Form, may be obtained during normal business hours from 9:00 a.m. on Monday, 29 June 2020 until 12:00 noon on Friday, 3 July 2020 from:

- the following office of the Joint Global Coordinators:

Name	Address
CEB International Capital Corporation Limited	22/F AIA Central 1 Connaught Road Central Hong Kong
SBI China Capital Financial Services Limited	4/F Henley Building No. 5 Queen's Road Central Hong Kong

- any of the following branches of the receiving bank for the Hong Kong Public Offering:

Industrial and Commercial Bank of China (Asia) Limited

District	Branch name	Address
Hong Kong Island	Queen's Road Central Branch	Basement, Ground Floor and First Floor of 122 QRC Nos. 122-126 Queen's Road Central Hong Kong
Kowloon	Wanchai Branch	117-123 Hennessy Road Wanchai Hong Kong
	Yaumatei Branch	542 Nathan Road Yaumatei Kowloon
	Wong Tai Sin Branch	Shop 128, Level One Wong Tai Sin Plaza 103 Ching Tak Street Wong Tai Sin Kowloon
New Territories	Tseung Kwan O Branch	Shop 1025A, Level 1 Metro City Phase II 8 Yan King Road Tseung Kwan O New Territories
	Shatin Branch	Shop 22J, Level 3 Shatin Centre New Territories

Copies of the Prospectus, together with the **YELLOW** Application Form, may be obtained during normal business hours from 9:00 a.m. on Monday, 29 June 2020 until 12:00 noon on Friday, 3 July 2020 from the **Depository Counter of HKSCC** at 1/F, One & Two Exchange Square, 8 Connaught Place, Central, Hong Kong or from your stockbroker.

The **WHITE** or **YELLOW** Application Form completed in accordance with the instructions printed thereon, together with a cheque or a banker's cashier order payable to "**ICBC (Asia) Nominee Limited — Adtiger Corporations Public Offer**" for the payment, should be deposited in the special collection boxes provided at any of the branches of the receiving bank referred to above at the following times:

Monday, 29 June 2020 — 9:00 a.m. to 5:00 p.m.
Tuesday, 30 June 2020 — 9:00 a.m. to 5:00 p.m.
Thursday, 2 July 2020 — 9:00 a.m. to 5:00 p.m.
Friday, 3 July 2020 — 9:00 a.m. to 12:00 noon

Applicants applying through the **eWhite Form** service may submit applications through the designated website at www.ewhiteform.com.hk from 9:00 a.m. on Monday, 29 June 2020 until 11:30 a.m. on Friday, 3 July 2020 or such later time as described in the section headed "How to Apply for Hong Kong Offer Shares — 10. Effect of Bad Weather on the Opening of the Application Lists" in the Prospectus (24 hours daily, except on the last application day).

CCASS Clearing/Custodian Participants can input **electronic application instructions** at the following times on the following dates:

Monday, 29 June 2020 — 9:00 a.m. to 8:30 p.m.
Tuesday, 30 June 2020 — 8:00 a.m. to 8:30 p.m.
Thursday, 2 July 2020 — 8:00 a.m. to 8:30 p.m.
Friday, 3 July 2020 — 8:00 a.m. to 12:00 noon

CCASS Investor Participants can input **electronic application instructions** from 9:00 a.m. on Monday, 29 June 2020 until 12:00 noon on Friday, 3 July 2020 or such later time as described in the section headed "How to Apply for Hong Kong Offer Shares — 10. Effect of Bad Weather on the Opening of the Application Lists" in the Prospectus (24 hours daily, except Friday, 3 July 2020, the last application day).

Note:

These times are subject to change as HKSCC may determine from time to time with prior notification to CCASS Clearing/Custodian Participants and/or CCASS Investor Participants.

The application for the Hong Kong Public Offering will commence on Monday, 29 June 2020 through Friday, 3 July 2020. The application monies (including brokerage fees, SFC transaction levy and Stock Exchange trading fee) will be held by the receiving bank on behalf of the Company and the refund monies, if any, will be returned to the applicant(s) without interest on Thursday, 9 July 2020. Investors should be aware that the dealings in Shares on the Stock Exchange are expected to commence on Friday, 10 July 2020.

Please refer to the sections headed “Structure of the Global Offering” and “How to Apply for Hong Kong Offer Shares” in the Prospectus for details of the conditions and procedures of the Hong Kong Public Offering.

The Company expects to announce the final Offer Price, the level of indications of interest in the International Offering, the level of applications in the Hong Kong Public Offering and the basis of allocation of the Hong Kong Offer Shares on the website of the Stock Exchange (www.hkexnews.hk) and on the Company’s website (www.adtiger.hk) on Thursday, 9 July 2020. The results of allocations and the Hong Kong identity card/passport/Hong Kong business registration numbers of successful applicants under the Hong Kong Public Offering will be available from Thursday, 9 July 2020 through a variety of channels specified in the section headed “How to Apply for Hong Kong Offer Shares — 11. Publication of Results” in the Prospectus.

The Company will not issue temporary documents of title in respect of the Offer Shares. Share certificates will only become valid certificates of title at 8:00 a.m. on Friday, 10 July 2020, provided that the Hong Kong Public Offering has become unconditional in all respects and the right of termination described in the section headed “Underwriting — Underwriting Arrangements and Expenses — Hong Kong Public Offering — Grounds for Termination” in the Prospectus has not been exercised. No receipt will be issued for application monies received.

Dealings in the Shares on the Stock Exchange are expected to commence at 9:00 a.m. on Friday, 10 July 2020. The Shares will be traded in board lots of 2,500 Shares. The stock code of the Shares is 1163.

By order of the Board
ADTIGER CORPORATIONS LIMITED
CHANG Sufang
Executive Director

Hong Kong, 29 June 2020

As of the date of this announcement, the executive Directors are Ms. CHANG Sufang and Ms. LI Hui; the non-executive Director is Mr. HSIA Timothy Chunhon; and the independent non-executive Directors are Mr. YAO Yaping, Mr. CHAN Foon, and Mr. ZHANG Yaoliang.